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	hling Somnatl				Chandrakant Kerba Kadam						
Asst.Pro	ofessor & Rese	arch Supervisor			school – Zilla Parishad Central Primary						
Sahayog	g Sevabhavi S	Sanstha College	Of Education	n, School	School Wadgaon(St) Tq.Sonpeth.Dist.Parbhani.						
Vishnup	puri,Nanded.(N	(IS).			/						

## Abstract:

SWOT analysis is an analysis method used to evaluate the strengths, weaknesses, opportunities, and threats of an organization, plan, project, program, individual, or any type of business activity. A SWOT analysis is an examination of your (or your organization's) situation by looking at strengths, weaknesses, opportunities, and obstacles. It has been used as a strategic planning tool by businesses for many years. And a SWOT analysis at the individual level is equally useful as part of a career discussion. Its simple nature and easy-to-use design mean that it can be used very easily without support. A SWOT analysis is a way to figure out your situation. SWOT analysis is a strategic planning tool that stands for Strengths, Weaknesses, Opportunities and Threats. It is used to assess internal and external factors of an organization or individual to identify areas for improvement and potential challenges.

Keywords: Strength, Weakness, Opportunity, Threats.

# Introduction:

A method of evaluating one's own strengths and

weaknesses – SWOT.Albert Hampi, an expert researcher, first used the concept of adversaries to analyze the causes of planning failures of Fortune 500 corporate companies. After 1960 A.D the SWOT concept became popular. Every person or organization should identify their strengths and 340 weaknesses and try to reduce them and increase the scope of strengths and taking advantage of the opportunity by considering the possible threat while choosing the opportunity presented by that power station is the separation of the enemy. Of these S=strength=weakness=opportunity=Threats. It is an urgent need of today to try to improve the quality of education by using this technique in the education system. In the education system principals, teachers, students, non-teaching staff should be proactive in improving their quality by separating personal SWOT So this technique should be used for nation building by separating the institutional SWOT of society. SWOT is an effective technique for achieving total quality development.

How to take advantage of opportunity in educational development according to the formula of SWOT:



To teachers – 1. Schemes are currently in place to provide training opportunities to students to hone their work skills.2. Training and education classes on various subjects are organized at Taluka, District, State and National level.3. Teachers are deprived of training due to lack of knowledge about it.At what level, what form of training sessions are conducted.4. Science fairs will also provide an opportunity to participate in and visit educational literature competitions 5. Taking advantage of such opportunities in various forms will fulfill the physical and manpower needs of the school and benefit it in various activities and programs.6. We have some idea of some of the potential problems and the possible problems and their solutions need to be considered in school program planning.7. Sometimes the school

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needs to be prepared to deal with unexpected problems like earthquakes, floods, storms, etc.**8.** Application of SWOT method for program planning and comprehensive quality development at school level and class level will make planning objective and action easier.

# By identifying the school's power positions and their relationship with school development:

1. Shaktisthan is the strength that gives you energy Yes God is the Shakti of devotees Country is the Shakti of Patriots Tendulkar is the strength of cricket team Bajrang Bali is the strength of wrestlers Also, there are many strengths in school for students, before doing any work, you have to guess what your strengths are and use those strengths skillfully.2. School is strength of students Yes school building Sports grounds School management will also be strength of students Name of school from which maximum number of students pass also becomes strength of students. The students proudly say that we studied in this school, while the students who play the field take the name of their playground and school with great pride.3. School Building Available Manpower Responsible and caring for all under him Headmaster who is active and treats the children as his own children Teacher who is a true peon All the living persons and inanimate school and its total object also become the power of the students in this way, all the elements of the school become inspirational and helpful for the improvement of the quality of the students.

#### Parts of the power position within the self:

One has to use self-examination to identify areas of strength within oneself Because Shaktisthani is the element of internal analysis In the process of identifying one's own strengths, one has to identify one's own qualities and capabilities, one has to look at oneself and think about oneself. Apart from that, you have to think about what other people think about you In the Shaktishthan in itself, the next limb is thought of

- **1.Physical**-(A) Body Structure (B) Physical Ability (C) Physical Coordination(D)Physical Health
- **2.Mental** –(A)Aptitude (B)Attitude (C) Study Ability (D)Memory Ability.
- **3.Social** (A) Collaborative ability (B) adjustment (C) Social approach etc.

When a person realizes his strengths, the feeling that arises in him leads to ease in his physical activities and gives him the ability to achieve a set goal.

# Strengths as a teacher and use for student development:

Teaching skills 2.Creativity 3. Positive attitude
Student

**Importance of separation of SWOT:** Selfdevelopment can be achieved, educational goals can be achieved, national development can be facilitated, others can be inspired and encouraged, personality development can be promoted, the sense of selfefficacy has been developed. Accuracy in work can be achieved, An attitude of making the impossible possible, Decisions are taken by considering the possible risks. Proactive thus the individual becomes enterprising and efficient.

Strengths among students: Many of our skill areas are our strengths. Every student who comes to school has many strengths. Study ability, Interest in learning, Memory Punctuality ,Cultivation of school discipline, Humility Study attitude ,Colleague spirit ,Memory Punctuality, Knowledge acquisition ability, Social Communication, Ability Reasoning, Ability Comprehension, Ability Independent ,Thinking and Assertiveness ,Labor Dignity Cultivation, Confidence.

Qualities of SWOT:1. Self-awareness and selfpaced development 2. Try to minimize your faults instead of hiding them 3. Looking for future opportunities 4. A constructive approach is created 5. Doing your own generous self.

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